

# Smile MDM: Create Accurate and Trusted Data



**HEALTHCARE  
GENERATES  
MORE DATA  
THAN EVER**

**ACCOUNTS FOR  
APPROXIMATELY**

**30%**  
**OF GLOBAL DATA  
VOLUME<sup>1</sup>**

**97%**  
**OF THAT DATA  
GOES UNUSED**

The small utilized portion often struggles with inaccuracies or duplication, limiting its impact.<sup>2</sup>

**Smile Digital Health's  
Master Data  
Management (MDM)  
solution is designed  
to change that**

- Seamlessly integrates with the FHIR standard
- Strengthens your data management strategy.
- Flexible and ready to meet the evolving demands of healthcare.

## What Makes Smile MDM Unique



### Golden Records

Creates single, accurate and complete source-of-truth records that are structured and maintain clinical context which can be leveraged for real time clinical insights.



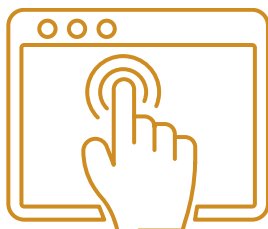
### Integrated Solution

Reduce your IT footprint through complete integration with the Health Data Platform, offering a comprehensive, unified platform that ensures your data is interoperable and optimized according to FHIR standards



### Versatility Beyond Boundaries

Links related records and identifies those needing review, with the capability to match on FHIR resources that can support clinical, business, and operational insights.



### Intuitive User-Interface

Our evolving, sophisticated user interface offers intuitive navigation and powerful tools, enabling users to efficiently manage data with reduced manual intervention.



### Cost Effective

Designed to integrate smoothly with Smile's Health Data Platform (HDP), our MDM solution is positioned as a value-add that maximizes efficiency without incurring additional standalone product costs.

[www.smiledigitalhealth.com](http://www.smiledigitalhealth.com) | [sales@smiledigitalhealth.com](mailto:sales@smiledigitalhealth.com) | 877-537-3343

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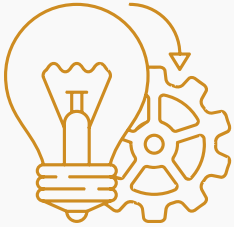
<sup>1</sup> Source: [https://www.rbccm.com/en/gib/healthcare/episode/the\\_healthcare\\_data\\_explosion](https://www.rbccm.com/en/gib/healthcare/episode/the_healthcare_data_explosion) <sup>2</sup> Source: [World Economic Forum](#)



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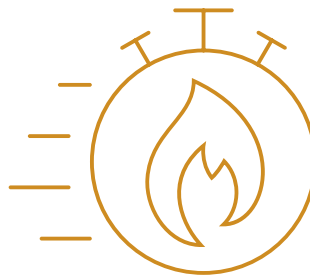


## Smile's MDM Delivers Lasting Value



**Integrated Solution**  
Reduces your IT and security burden by offering a comprehensive, unified platform.

**FHIR Standard**  
Our solution is built on FHIR standards, ensuring compatibility with the future of healthcare data management.



**Operational Efficiency**  
Minimizes dependency on high-cost, low-availability tech workers with an easy-to-use, consumer-grade user interface.

## Ready to Transform Your Data Management?

- Tailored to meet the unique challenges of healthcare organizations
- Offers unmatched accuracy, interoperability, and efficiency
- Improve patient care and grow your business.

## Contact us today!

Learn how Smile's MDM solution can revolutionize your data management strategy and help your organization achieve better patient outcomes and operational excellence.

## Smile's Competitive Edge

- Built with FHIR from the start for seamless integration.
- Flexible MDM adapts to your evolving healthcare data needs.
- Provides long-term value without unnecessary costs.
- Integrates smoothly with other Smile solutions, creating a unified platform.

Don't settle for retrofitted, generic solutions —choose a platform built from the ground up to support your data needs today and in the future.

