

Smile MDM: Create Accurate and Trusted Data



**HEALTHCARE
GENERATES
MORE DATA
THAN EVER**

**ACCOUNTS FOR
APPROXIMATELY**

30%
**OF GLOBAL DATA
VOLUME¹**

97%
**OF THAT DATA
GOES UNUSED**

The small utilized portion often struggles with inaccuracies or duplication, limiting its impact.²

**Smile Digital Health's
Master Data
Management (MDM)
solution is designed
to change that**

- Seamlessly integrates with the FHIR standard
- Strengthens your data management strategy.
- Flexible and ready to meet the evolving demands of healthcare.

What Makes Smile MDM Unique



Golden Records

Creates single, accurate and complete source-of-truth records that are structured and maintain clinical context which can be leveraged for real time clinical insights.



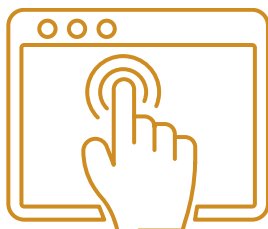
Integrated Solution

Reduce your IT footprint through complete integration with the Health Data Platform, offering a comprehensive, unified platform that ensures your data is interoperable and optimized according to FHIR standards



Versatility Beyond Boundaries

Links related records and identifies those needing review, with the capability to match on FHIR resources that can support clinical, business, and operational insights.



Intuitive User-Interface

Our evolving, sophisticated user interface offers intuitive navigation and powerful tools, enabling users to efficiently manage data with reduced manual intervention.



Cost Effective

Designed to integrate smoothly with Smile's Health Data Platform (HDP), our MDM solution is positioned as a value-add that maximizes efficiency without incurring additional standalone product costs.

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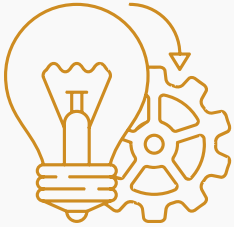
¹ Source: https://www.rbccm.com/en/gib/healthcare/episode/the_healthcare_data_explosion ² Source: [World Economic Forum](#)



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Smile's MDM Delivers Lasting Value



Integrated Solution
Reduces your IT and security burden by offering a comprehensive, unified platform.

FHIR Standard

Our solution is built on FHIR standards, ensuring compatibility with the future of healthcare data management.



Operational Efficiency
Minimizes dependency on high-cost, low-availability tech workers with an easy-to-use, consumer-grade user interface.

Ready to Transform Your Data Management?

- Tailored to meet the unique challenges of healthcare organizations
- Offers unmatched accuracy, interoperability, and efficiency
- Improve patient care and grow your business.

Contact us today!

Learn how Smile's MDM solution can revolutionize your data management strategy and help your organization achieve better patient outcomes and operational excellence.

Smile's Competitive Edge

- Built with FHIR from the start for seamless integration.
- Flexible MDM adapts to your evolving healthcare data needs.
- Provides long-term value without unnecessary costs.
- Integrates smoothly with other Smile solutions, creating a unified platform.

Don't settle for retrofitted, generic solutions —choose a platform built from the ground up to support your data needs today and in the future.

